

Senior Consultant / Account Manager / Business Development

ZÜRICH / 80 - 100%
ZENSE - REFRAMING COMPLEXITY

As a «consultagency» for storytelling, visualization, and sense-making, we support organizations in sharpening, visualizing, and communicating complex content.

We accompany strategy mobilization and transformation processes, equip managers with engagement tools, and support cultural or scientific institutions in knowledge transfer. Our goal is always to change the world with sense, sensibility and a bit of nonsense – and to make people feel that «it» makes sense.

Among our clients are multinationals and SMEs, universities and museums, financial institutions, industrial companies, airlines, and ski resorts.

Our interdisciplinary team combines in-depth business knowledge, analytical thinking, and an understanding of target audiences with creativity, inventiveness, and a great love of fabulation and visualization. We are some 15 Zensies, at home in Zurich's Kreis 4 and in Berlin Neukölln.

As we are currently experiencing a growth spurt, we are looking for a smart, proactive, inventive, well-structured, but also creative, funny, and experienced future colleague to take Zense to the next level with us.

WHAT WE VALUE:

- Knowledge and/or talent in the areas of storytelling, visualization, media production
- Balance of analytical and creative thinking
- Studies in management, economics or a related field (and a corresponding interest in the subject)
- Strong leadership and team spirit
- Experience in business development, account management, project management
- Interest in pop culture and humor (be prepared to tell at least one joke during the job interview)
- Last but not least: You are a master of the written and spoken language (German and English)

WHAT'S IN IT FOR YOU:

- Exciting projects, clients and challenges: Use and train both your rational and creative brain
- Creativity, dynamism, fun & inspiration: work in a wild, interdisciplinary team and network, right at Zurich's Stauffacher or sometimes in the Schillerkiez of Berlin Neukölln
- Flexibility: Enjoy creative freedom in terms of workplace, working hours, and (paid & unpaid) vacation
- Partner model and participation: Stay and grow with us

YOUR ROLE AND TASKS:

As a customer-oriented, yet assertive personality, you take responsibility and manage your projects with a mixture of wit, charm, and professionalism. You transform loose ideas, Kafkaesque concepts, and complicated strategies into digestible stories, images, games, events, etc. You advise our clients as a sparring partner at eye level – often also at C-level. You keep track of schedules and budgets, balancing creative flights of fancy with the necessary pragmatism. At the same time, you are motivated to take our business to the next level, to lead your teams, to drive healthy growth, and to work not only for Zense, but also on Zense.

Does this sound tailor-made for you? Then drop whatever it is you were doing and send us your CV, relevant references, a short letter of motivation and a list of your three favorite films to jobs@zense.ch. Your contact is Nadja Wegmüller. We look forward to hearing from you!